*A note about this brochure: all disclaimers and disclosures can be found on the inside back cover.

Most Affordable Mid-size Sedan in Canada

**A SHOW OF CONFIDENCE**
The Chrysler 200 delivers a beautiful exterior design — a thoughtful, exquisitely crafted interior and an exceptional driving experience, compliments of a segment-first 9-speed automatic transmission. With the choice of two world-class engines, including a 3.6L Pentastar® Variable Valve Timing (VVT) V6, an innovative most technologically advanced all-wheel-drive system, available Sport mode, and paddle shifters for an engaged driving experience, and up to 6.4 L/100 km city on the 2.4L Tigershark® MultiAir® — your everyday drive is the quality time you've been waiting for. The four athletically sculpted models share a sophisticated surface of virtually seamless curves for a streamlined yet aggressive stance. Each is built with the tight uniformity of element-to-element fit and finish, which is essential to the World Class Manufacturing benchmark that defines how the Chrysler 200 is made.

**INTEGRITY THAT’S WORTH CELEBRATING**
The Chrysler 200 offers over 60 standard and available safety features — more advanced safety features than any vehicle in its class. State-of-the-art technology keeps drivers and passengers connected through the available Uconnect® touchscreen system. The Chrysler 200 also earned a spot on the Consumers Digest list of automotive “Best Buys,” making it a smart, solid choice for a family sedan. In celebration of the Chrysler 90th Anniversary, a new package offers unique logo-styling details and convenience features, including unique logos for the radio start-up screen and floor mats, an 8.4-inch touchscreen radio, a sunroof, remote start, air conditioning with automatic temperature control (ATC), heated steering wheel and ParkView® Rear Back-Up Camera.1

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EXQUISITE STYLE MEETS EXCEPTIONAL PERFORMANCE

The award-winning 2016 Chrysler 200 delivers beautiful craftsmanship and an extraordinary driving experience. Athletic architecture, tight fit and finish, and insulation result in a reduction in wind noise along with a solid ride and handling experience. The design contributes to the strategically engineered quiet of the 200 cabin, thanks to honed exterior shapes, air management, triple door-seal system and laser brazed sealing for seamless roof panels, along with sound-reducing applications and materials. The muscular, sculpted hood flows seamlessly to the upper grille and distinctive Chrysler wing design badge. The available LED daytime running lights (DRL), LED fog lamps and standard LED taillamps give the Chrysler 200 a distinctive, recognizable look coming and going.

HIGH-PERFORMANCE LIGHTING SYSTEM

Standard halogen projector headlamps reduce perceived glare and provide a wider-spread light pattern to enhance shoulder visibility with higher output than traditional halogen bulbs. The available High Intensity Discharge (HID) headlamps with high/low-beam capability produce a significantly brighter white beam that resembles natural daylight, resulting in clearer, crisper forward vision.

PREMIUM DETAILS

The athletic structure and aerodynamic features are amplified by premium details like the distinctly brilliant available LED daytime running lights (DRL) light pipes defining the "eyes" of the front fascia. The chrome grille surround and chrome rear-fascia accents add that layer of sophistication while the available outside mirrors with integrated turn signals signify the premium details crafted into the 200.

SEE AND BE SEEN WITH LED FOG LAMPS

The available LED projector fog lamps are set inside bezels within the lower grille of the front fascia. The lamps are angled slightly downward, reducing glare and illuminating the road ahead, allowing for better visibility in heavy fog.

STANDARD-SIZED OR DUAL-Pane PANORAMIC SUNROOF

Sky lights open the interior to give visual space, as well as extra breathing room. In addition to offering a standard-sized sunroof, the available dual-pane sunroof provides a glass ceiling for both rows of passengers to enjoy. One-touch power opens, closes and vents the front panel, and a power sunshade covers the tinted glass when closed. The seals are flush with the roof to eliminate wind noise when the sunroof is closed, while an integrated wind deflector reduces turbulence when it’s open.

A Superior Driving Experience
2.4L TIGERSHARK™ MULTIAIR® I-4 ENGINE — STRONG YET FUEL-EFFICIENT
Standard on all 2016 Chrysler 200 front-wheel-drive (FWD) models, this powerful engine is designed to take full advantage of the exclusive MultAir valve train system. It includes a host of components designed for reduced friction, resulting in enhanced performance and fuel economy. The fun-to-drive vehicle dynamics include 184 horsepower, 173 lb-ft of torque and fuel economy as efficient as 6.4 L/100 km (44 mpg) highway.*

6.4 L/100 KM*

3.6L PENTASTAR™ VARIABLE VALVE TIMING (VVT) V6 ENGINE WITH BEST-IN-CLASS 295 HORSEPOWER
A Ward’s “10 Best Engine” for three years — available on the Limited, 200S and 200C models — it applies some of the most advanced engine technologies and is one of the lightest and quietest of its kind. Ninety percent of the class-leading 295 horsepower and exceptional 262 lb-ft of torque is delivered between 1600 and 2400 rpm, resulting in a smooth, responsive driving experience that also delivers impressive fuel efficiency of 7.5 L/100 km (38 mpg) highway.*

THE CLASS-EXCLUSIVE 9-SPEED AUTOMATIC TRANSMISSION
Cover more range and make fewer filling stops with advanced gear architecture. The standard class-exclusive 9-speed automatic transmission provides excellent acceleration with fast, smooth and comfortable gearshifting. The highly efficient fuel consumption, with an estimated 6.4 L/100 km (44 mpg) hwy,* is due to the optimized E-shift operation and a 15.6 kg weight reduction from a comparable 6-speed transmission. The available Sport mode supports the option for manual shifting capability to help maximize a dynamic performance experience.

As Efficient As

BOLD MANŒUVRES IN CHANGING GEARS — ROTARY E-SHIFT AND SPORT MODE
The exclusive and intuitive standard Satin Chrome-finished Rotary E-shift changes shift modes with a simple turn. This innovative engineering allows added space for the centre console storage. The available Sport mode (S) on the dial taps into the full performance-driving capabilities by enhancing the engine, transmission and steering dynamics. Sport mode also adds the option to manually shift gears with the optional steering-wheel paddle shifters. When in Sport mode, the available automatic all-wheel drive (AWD) is 100% connected to deliver power to the front and rear wheels for enhanced sports sedan performance.

Best-in-Class²
295 Horsepower and 262 lb-ft Torque

THE CLASS-EXCLUSIVE 9-SPEED AUTOMATIC TRANSMISSION
Cover more range and make fewer filling stops with advanced gear architecture. The standard class-exclusive 9-speed automatic transmission provides excellent acceleration with fast, smooth and comfortable gearshifting. The highly efficient fuel consumption, with an estimated 6.4 L/100 km (44 mpg) hwy,* is due to the optimized E-shift operation and a 15.6 kg weight reduction from a comparable 6-speed transmission. The available Sport mode supports the option for manual shifting capability to help maximize a dynamic performance experience.

*See page 22 for full details.
Everything-in-Reach

HANDS-ON-THE-WHEEL MANUAL SHIFTING AVAILABLE

The paddle shifters behind the wheel, with the engraved + and – symbols, allow drivers to manually control the gear selection of the 9-speed automatic transmission. Standard on all models with the 3.6L Pentastar™ Variable Valve Timing (VVT) V6 engine as well as the 200S with the 2.4L TigerShark™ MultiAir® I-4, the paddles can be utilized when you’re in Drive or Sport mode.

STANDARD KEYLESS ENTER ‘N GO™

Keyless Enter ‘n Go with passive entry enables keyless push-button ignition from a personalized fob. With the key fob in hand or carried in a pocket or purse, simply touch the driver’s door handle to open the door or push the dark lid button to open the trunk. Keyless Enter ‘n Go also allows you to start the engine with the press of a button when the brake pedal is depressed.

7-INCH FULL-COLOUR CUSTOMIZABLE DISPLAY CENTRE

Driver-interactive full-colour display on the instrument panel cluster provides configurable and incredibly crisp graphics. The ambient blue display beautifully accents the wide range of settings available for each driver’s preferred configuration. Selectable information includes audio, speed, compass, temperature, fuel economy, trip, cruise control, vehicle status and engine performance.

PROGRAMMED FOR THE PERFECT TEMPERATURE

Climate, heated seats, heated steering wheel and mirror dimmer can be controlled via the available 8.4-inch touchscreen. Climate can also be controlled using Voice Command. The available heated steering wheel and heated/ventilated seats can also be programmed to come on automatically.
AUTOMATIC TRACTION

The available intelligent all-wheel-drive (AWD) system kicks in when you need it by automatically distributing power between the front and rear wheels. The system seamlessly engages when wheel-slip is detected, the antilock brakes activate, steering-wheel paddle shifters are in use, in Sport mode or simply when you turn off the Electronic Stability Control (ESC). AWD also automatically begins working when outside temperatures dip near freezing, wipers are utilized, as well as if the road slope changes. The class-exclusive fully automatic disconnecting rear axle gives you the ultimate in performance and traction when you need it and optimized fuel economy when you don’t.

ELECTRONIC STABILITY CONTROL (ESC)

In adverse conditions, ESC and Brake Assist work with an all-speed traction control system to help maintain vehicle stability, limit oversteer or understeer, and automatically apply brakes when needed. When in Sport mode, sophisticated sensors loosen the ESC system to allow a little more wheel-spin for more spirited manoeuvres. Also when in Sport mode, the available automatic AWD is 100% connected to deliver power to the front and rear wheels for enhanced sports sedan performance.

CLASS-LEADING AWD SYSTEM

The available AWD system automatically engages to regain traction with changing road surfaces and conditions. In cases of inclement weather, AWD utilizes a specifically calibrated mode tuned to minimize oversteer/understeer and maximize traction. In cases where snow, ice, mud, sand and/or gravel are present, it maximizes low-speed traction by providing additional wheel-slip geared to a loose surface.

TORQUE VECTORING AND REAR AXLE DISCONNECT

Supplying the proper amount of wheel torque (power) to the front, rear or all wheels for any driving condition, the sophisticated all-wheel-drive (AWD) system contributes to maintaining driving performance when road surface traction becomes limited. The automatic rear axle disconnect system maximizes fuel efficiency by removing power to the rear wheels when front-wheel-drive performance is adequate.

Most Technologically Advanced All-Wheel-Drive System in Its Class²
200S Brings an Urban Attitude to Every Scene

A PERFECT FIT
For drivers who enjoy using the manual shifting option and opening it up on the open road, the standard Sport mode with paddle shifters on 200S delivers enhanced steering and throttle feedback, stability control and transmission shifts, and more aggressive available AWD performance. For those of you who enjoy showing off your urban style and sport-performance attitude, this model is right up your alley.

200S shown in Gloss Black.

DESIRED PRESENCE
Driving gloves are optional when behind the wheel with this unique 200S interior of Dark Chrome and Ambassador Blue accents. Your adrenaline gets an added boost from Gloss Black exterior accents and the 18-inch aluminum wheels present on this model. The sport suspension, fascia-integrated dual exhaust, sport-sculpted seats, 12-way power driver’s seat including 4-way power lumbar adjust and leather-wrapped steering wheel with paddle shifters complete the sporty interior.

200S shown in Gloss Black.
Largest Touchscreen in Its Class

UCONNECT® KEEPS YOUR HANDS ON THE WHEEL
This simple-to-use system, above all, takes non-distracted driving very seriously, and is designed to keep your eyes on the road. Since we know advanced technology can be intimidating and complicated at times, developers of the Chrysler 200’s available hands-free communication, media and navigation centre have made it their mission to ensure staying in touch and getting there are more intuitive than ever.

NEW CONVENIENCE AND SAFETY FEATURES
For vehicles equipped with the 8.4-inch touchscreen, Uconnect introduces three all-new features. The Drag and Drop menu bar allows you to personalize the dashboard with your top six features and services. With Siri Eyes Free®, you can initiate Siri sessions with the voice recognition button on the steering wheel to give voice commands to send text messages, play music, dictate and send emails, set reminders, place phone calls and access turn-by-turn directions. The Do Not Disturb feature enables you to route all incoming calls to voicemail and suppress texts. You may also choose to receive a visual prompt for incoming calls and texts, as well as send an automated reply.

HANDS-FREE COMMUNICATION®
Pairing a Bluetooth®-enabled phone with the available Uconnect system is as simple as pressing the phone button on the steering wheel and following the prompts. Once the phone is paired, simply press the phone button again to make a call.

VOICE-ACTIVATED TEXT®
The Voice Text Reply® feature announces incoming text messages and reads them to you simply by pressing the phone button and saying, “Listen.” It also allows you to reply by saying any of the 18 pre-defined responses such as “Yes” or “I’m on my way.”

ONE-STEP NAVIGATION®
This easy-to-use in-dash navigation system quickly and easily allows you to say a destination in one command. The navigation system features 3D buildings, landmarks, terrain mapping and extensive point-of-interest listings, as well as detailed models and speed limits along your route.

VOICE COMMAND®
Use your voice to select AM/FM radio stations or SiriusXM satellite radio® channels (one-year subscription included) or make calls, all while keeping your hands on the wheel. Select available navigation destinations and record voice memos.

MEDIA HUB
The centre-console outlets allow connection to compatible devices via USB port and auxiliary input jack. The available Uconnect system displays song and album titles from connected devices, including those connected via Bluetooth streaming audio, which can be controlled with Voice Command®, steering-wheel controls or the radio touchscreen.

PREMIUM 10-SPEAKER SURROUND SOUND
Immerse yourself in state-of-the-art sound engineering for a luxury audio experience. This premium system was specially designed in tandem with Alpine® Electronics to maximize the acoustics of the 200S and 200C. It incorporates an 11-channel amplifier with 506 watts of power, three speakers located in this instrument panel, two in the front doors, two in the rear doors, two in the C-pillars and an 8-inch subwoofer centre-positioned in the rear shelf.
Interior Indulgence

COMFORT AND STYLE IN MIND
The ergonomically designed seats support contours of the body with coverings offered in cloth, a cloth and leather combination, or leather surfaces. An S-shaped spring suspension in the seat design provides durable and even weight distribution. Multi-density foam in the lower seat, seatback and bolsters enhances comfort, while stiffer foams in the side bolsters give side-to-side occupant stability. Front seatbacks are also available with a four-way lumbar adjust for custom positioning.

AVAILABLE HEATED AND VENTILATED FRONT SEATS
The heated front seats have three temperature settings while the ventilation feature allows for faster cooling of occupants in warmer weather. These features can be programmed to automatically activate the driver’s seat with the ultimate luxury convenience of available remote start operation.

MEMORY SEAT, MIRRORS AND RADIO
The Chrysler 200 stores preferred settings for two drivers including seat position, exterior mirror positions and radio station presets. To activate the saved settings, simply push the unlock button on the key fob or the memory buttons on the driver’s-side door panel.

BEST-IN-CLASS1 INTERIOR STORAGE
The open centre console is designed for conveniences and exclusive storage opportunities. Featuring a rubber mat surface, the console can easily accommodate a tablet and provides connections to USB or auxiliary media in a hub located under the centre front armrest. Access to this hub and storage area is enabled by an ingenious sliding cup holder.

THREE-POSITION CUP HOLDERS
The sliding cup-holder tray makes way for additional storage beneath it as well as easy access to the media hub in the centre-console pass-through. The two-container cup holder is size-adjustable via rubberized gripping elements to ensure secure stowage of everything from a 355-ml can to 1.5-litre bottle.

JUST RIGHT, EVERY TIME
An available humidity sensor system — located in the base of the interior mirror — monitors interior and window temperatures, as well as condensation levels, to automatically reduce misting-up of the windows and enhance climate comfort.

BACKSEAT ROOM
The 200 boasts a backseat area that includes three head restraints, wide seat tracks for ample rear-passenger foot space and a fold-down armrest with integrated cup holders. The 60/40 split rear seatbacks offer flexible storage and the rear-seat pass-through helps accommodate larger items which contribute to the 200 having best-in-class1 interior storage.

Comfort and style

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PARALLEL AND PERPENDICULAR PARK ASSIST®
Using ultrasonic parking sensors on the bumpers, this driver’s assistance feature will find and guide the vehicle into the parking space when a parking manoeuvre is initiated. The parking guidance system automatically controls the steering angle while the driver controls the gear position, brake and accelerator. Read-outs located in the cluster display notify the driver of front/rear object proximity. Parallel parking is possible for either side of the car. During perpendicular parking, the vehicle is backed into the space and the system notifies you when the manoeuvre is complete.

PARKVIEW® REAR BACK-UP CAMERA®
This system displays a wide-angle view of the area immediately behind the vehicle through the 8.4- or 5-inch Uconnect touchscreen. The display includes dynamic grid lines to aid you when manoeuvring into parking spaces or narrow areas.

LANE DEPARTURE WARNING (LDW)®
WITH LANE KEEP ASSIST
With a camera mounted inside the rearview mirror and on the front fascia, this system determines where the vehicle is positioned between the road lines and monitors the vehicle’s movement down the road. Should the vehicle begin to move onto either line without the driver activating the turn signal, the LDW system will warn the driver that the car is about to move out of the lane through a slight vibration in the steering wheel. If nothing is done to correct the drift, the system will automatically realign the vehicle to its correct lane position.

REACTIVE FRONT HEAD RESTRAINTS®
In the event of a rear-end collision, the front head restraints automatically move forward and upward to decrease the space between the head restraint and the occupant’s head, helping to reduce the chance of injury.

FORWARD COLLISION WARNING (FCW)®
WITH ACTIVE BRAKING
Using radar and video sensors, this system detects whether the vehicle is approaching another vehicle or large obstacle in its path too rapidly. If an object is detected, the system can provide an audible warning and help the driver avoid or mitigate an incident. The driver has the ability to adjust the sensitivity and turn brake support on or off.

BLIND-SPOT MONITORING (BSM)®
WITH REAR CROSS-PATH DETECTION®
While driving forward, the available BSD continually monitors blind zones on either side of the vehicle. When an object is detected, an indicator light illuminates in the appropriate exterior mirror and an audible notification sounds. When in Reverse, Rear Cross-Path Detection sensors detect if cross-traffic, approaches the vehicle and warns the driver with a chime (driver-selectable).

ADAPTIVE CRUISE CONTROL (ACC)®
WITH STOP AND GO
Utilizing radar and video sensors, this feature identifies vehicles in the forward path and maintains a safe, driver-selected preset distance between your vehicle and the one in front of it. If ACC with Stop and Go brings the vehicle to a stop, the driver must indicate the intention to resume by either pressing the Resume button on the steering wheel or tapping the accelerator pedal.

ELECTRONIC PARK BRAKE WITH SAFE HOLD®
The class-exclusive Electronic Park Brake with Safe Hold feature secures the wheels if it detects the driver exiting the vehicle without it being in the Park gear. It includes automatic drive-away release when the driver is in the seated and buckled position.
200 LIMITED

**POWERTRAIN**
- 2.4L Tigerhawk™ MultiAir® I-4 with 9-speed automatic
- 3.6L Pentastar™ Variable Valve Timing (VVT) V6 with 9-speed automatic

**ENHANCEMENTS vs. LX**
- 18-inch Satin Carbon Aluminum Wheels
- Black Spot Monitoring™ with Rear Cross-Path Detection
- Blind-Spot Monitoring™
- Available with Uconnect® 8.4 NAV Multimedia Centre with 8.4-inch Touchscreen

**OPTIONAL EQUIPMENT**
- 18-inch Viper Black Aluminum Wheels
- All-Weather Group
- Uconnect® 8.4 NAV Multimedia Centre with 8.4-inch Touchscreen

**EXTERIOR**
- Black mesh lower grille
- Gloss Black side skirts
- 90th Anniversary embossed floor mats

**INTERIOR**
- Perforated Leather steering wheel
- Black leather with perforated inserts
- Mocha leather with perforated inserts

**AWD ENHANCEMENTS**
- 4L Pentastar VVT V6 engine
- AWD sport suspension
- Heavy-duty four-wheel-disc antilock brakes
- Engine oil cooler
- 770-amp maintenance-free battery
- AWD badge

**OPTIONAL EQUIPMENT**
- 19-inch Polished Aluminum Wheels
- Front Power Moonroof
- Uconnect® 8.4 NAV Multimedia Centre with 8.4-inch Touchscreen
- Premium Group
SAFETYTEC™ GROUP

- Adaptive Cruise Control3 with Stop and Go
- Advanced Brake Assist
- Automatic high-beam headlamp control
- Blind-Spot Monitoring3 with Rear Cross-Path Detection3
- Forward Collision Warning3 with Active Braking
- Lane Departure Warning3 with Lane Keep Assist
- Parallel and Perpendicular Park Assist3
- Rain-sensing windshield wipers

SUN AND SOUND GROUP

- 9 amplified speakers with subwoofer
- 550-watt amplifier
- Dual-Pane Panoramic Sunroof

POWER AND FUEL ECONOMY

Based on 2015 Entervise fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. For Entervise information, please ask your retailer or visit the Government of Canada Web site: www.oercanada.gc.ca

2.4L Tigershark™ Multiair 1-L 4-cylinder
3.6L Pentastar™ VVT V6 engine
4.0L Pentastar™ VVT V6 Engine

Vehicle Coverage, see your local Chrysler, Jeep, Dodge and Ram retailer or call (800) 465-2001.

DISCLAIMERS

(1) Based on MSRP of 2015 model-year base models. (2) Based on the average driver/vehicle value derived from the 2015 MSRP. (3) This is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of his/her surroundings and be prepared to take corrective action to avoid collisions. (4) Driving while distracted can result in loss of vehicle control, crash and injury. (5) This is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of his/her surroundings and be prepared to take corrective action to avoid collisions. (6) Driving while distracted can result in loss of vehicle control. Only use when legal and safe. (7) Sirius, XM, the SiriusXM logo, channel names and logos are trademarks of SiriusXM Radio Inc. All other trademarks, logos and service marks are property of their respective owners and are displayed in this publication with permission. SiriusXM is a registered trademark of SiriusXM Radio Inc. The Twitter name, logo, Twitter T, Tweet and Twitter logo are registered trademarks of Twitter, Inc. The YouTube logo is a registered trademark of Google Inc. All rights reserved. FCA US LLC. ©2015 FCA Canada Inc. All rights reserved.

WARRANTIES

2016 Chrysler, Jeep, Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty. SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty. All 2016 Ram trucks are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty. The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty. SiriusXM satellite radio includes a 1-year subscription. For more information, go to siriusxm.ca.